

RECEIVED
CENTRAL FAX CENTER U.S. Patent Application No.: 09/986,354
FEB 01 2008 Attorney Docket No.: 52493.000187

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Group Art Unit: 3626
Mathew George Majikes et al. : Examiner: Robert Rines
Appln. No.: 09/986,354 : Confirmation No.: 5302
Filed: November 8, 2001 :
For: System and Method for Personalizing and :
Delivering Insurance-Related Content to :
User :
Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated November 1, 2007, Applicants respectfully request favorable consideration of the above-identified patent application in view of the following remarks, which are believed to place the above-identified patent application in condition for allowance or in better form for consideration on appeal.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.